



moveUpTM.com

The First Place to Go Before Selling Your HomeTM



The listing
lead-generating
Powerhouse.

Available Exclusively from HouseHunt, Inc.



The First Place to Go Before Selling Your Home™

moveUp.com Services and Programs Include:

- FREE Agents of Achievement Recognition
- Quarterly & Annual Giveaways
- Agent Promotion and Marketing
- Referral Incentive Program
- FREE Market Conditions Reporting
- FREE Customer Service Training
- FREE Webinars by National Real Estate Coach
- Discounted Printable Marketing available through WebUSMail
- FREE Million-Dollar Listing Promotion
- FREE Press Releases for New Members and Agents of Achievement
- Monthly Member Newsletter delivered via eMail
- FREE Virtual Tour Linking
- FREE Neighborhood and School Information Branded with the Agent's Contact Info

"I am happy with moveUp.com and am definitely going to stay with it as an effective marketing and listing tool."

*Janine Rosenberger
moveUp.com Agent*

Now You Can Be the First to Capture the Hottest Listings in Town!

The most successful, top-selling agents all know that building a strong inventory of listings is essential to growing their business. Time is money and today's highly competitive market increases the need to be both efficient and effective.

The moveUp.com system was designed for individual agents who have the drive to make more money in less time. We deliver a steady and reliable stream of quality seller leads all year long which allow our member agents to focus on closing rather than farming. Each territory is exclusive, ensuring that only one agent per ZIP code will receive every lead generated by moveUp's powerful system.

moveUp Agents are the First Point of Contact for the Seller

- Leads generated by moveUp.com allow our agents to find out which homeowners in their exclusive territory are interested in selling their home – *before they list*.
- Consumers are driven to the website by a variety of mass media advertising programs, tailored by region, including: Radio, Television, Direct Mail, Newspaper Advertising and Major Internet Search Engine Placement.

moveUp.com Works Because it Delivers the Information Homeowners Want to Know:

- FREE, detailed information about homes that have recently sold in their neighborhood instantly. Requested information is conveniently emailed directly to the consumer in seconds.
- Access to a nationwide database of county records – once available only to real estate professionals.
- Informational articles on best practices for preparing, marketing and selling their home.
- The option to request a professional property evaluation from their moveUp real estate agent.



For more information,
call (888) 832-2244

Or visit www.househunt-inc.com

The moveUp.com System for Success™

The moveUp.com System for Success™ is based on increasing the sales and net profits of one real estate professional per ZIP code.

This significant improvement is achieved through moveUp's proprietary system and tools which utilize the power of the Internet combined with mass marketing. moveUp's exclusive territories are unlike most other company models, which attempt to sell their product to as many agents as possible.

The system delivers a consistent flow of seller leads, provides a competitive edge over the competition for listing opportunities, brands the agent as the leader in their territory, and builds and maintains client relationships.

The System for Success™ has produced incredible results for real estate professionals, including: the largest national franchises, regional independents, and small local boutique agencies.



Exclusive Territories

The Agent Receives:

- A proven system of capturing quality seller leads that only the subscribed agent receives for their exclusive territory
- Representation as a trustworthy and knowledgeable local real estate expert
- A professionally designed web page, which attaches to the report received by the consumer for direct contact

The Consumer Receives:

When consumers visit the moveUp website, they receive access to the agent's information and a FREE report about homes sold in their neighborhood. They also can access valuable information such as: seller reports, pricing plans, home selling strategies, a seasonal home maintenance checklist and more.



Capture Leads

moveUp.com is a powerful lead-generator, using multiple mass-marketing methods, including: television, radio, direct mail and email.

Consumers are given a compelling sample of what they can expect for trading their valuable personal contact information for equally valuable information or services they will receive by completing a simple form.

The result is a steady flow of seller leads to each of our subscribed exclusive agents.



Manage Prospects

With every exclusive territory, agents receive free access to "Total Internet Marketing" (TIM) and "atickettothetop.com."

Total Internet Marketing or TIM is all an agent needs to keep in contact with new prospects, past clients, expired listings and FSBOs. TIM can automatically send many types of customizable marketing materials – even printed pieces by US mail without ever leaving the office!

atickettothetop.com was created by national trainer and coach Jim Droz, formerly the number one agent for the largest realty franchise in the world. Included are: advanced marketing techniques, business planning and philosophies, systems for success, listing and buyer presentations, and much more.



Close Sales

moveUp.com provides exclusive training and coaching programs to help agents meet the needs of Internet consumers and ensure success in closing sales.

The Internet may have changed the way consumers access real estate information, but not the fact that an agent is needed to close the sale.

FREE professional training and coaching programs for subscribing members include:

- Response scripts and letters
- Training on consumer expectations
- Business planning
- Advanced marketing techniques
- Webinars that train on best real estate practices
- Utilizing virtual assistants
- Best practices on converting leads into sales

Our mission is to provide one real estate
professional per community with an
exclusive, competitive advantage.

To achieve this, we deliver a constant flow of
quality buyer and seller leads via our
proprietary System for Success™,
allowing our agents to consistently
close more sales and earn more profits.

HouseHunt has delivered incredible results
for our members since 1995

HouseHunt, Inc.
19671 Beach Boulevard, #208
Huntington Beach, CA 92648



(888) 832-2244 Toll Free
(714) 536-3122 Phone
(714) 536-8942 Fax
success@househunt.com

Available Exclusively from HouseHunt, Inc.

