



No other system
can provide more
profitable results for
real estate agents.

Period.



Today's Place to Buy & Sell a Home & Connect to
the Best Agents Nationwide™



HouseHunt Services and Programs Include:

- Free Online Training
- Personal Customer Service Support
- Certification Program
- Automatic Online Client Maintenance System
- Free Professional Marketing Letters and Flyers
- "Agents of Achievement" Recognition Program
- Membership to Referral Network
- Free Personalized Market Conditions Reporting
- Real Estate Coaching Program*
- Virtual Assistant Program*
- Discounted Products and Services for Offline Marketing
- Search Engine Optimization and Lead Generation
- Million-Dollar Listing Program
- Relocation and School Reports*

*extra fee applies



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the Best Agents Nationwide™

"HouseHunt has been great. I've doubled my business because of HouseHunt. I personally recommend it to anyone. This past year of the \$50 million we produced, \$21 million came from HouseHunt leads."

George Barr
HouseHunt Hall of Fame Agent

Guaranteed Exclusive Territories. Only One Agent Per Community.

"I've been busier than ever... I love the way HouseHunt takes care of their customers. We really appreciate it. I am gaining success and will continue with the system you have provided for me."

Shane Powell
HouseHunt Member since 2003

"It's been a great 10 years and has added greatly to my success. I look forward to the next 10 years with HouseHunt."

Dick Lobin
HouseHunt Hall of Fame Agent

Have you reached your financial goals over the past twelve months? If you have, do you also have the time to enjoy other important aspects of life, such as family, relaxation and personal interests?

Making more money and having the time to enjoy success doesn't always require working more hours. It requires efficiency.

With HouseHunt, you can:

- Eliminate hours of prospecting and follow-up
- Receive a steady flow of buyer and seller leads from your personal community website linked nationwide
- Manage a predictable and steadily increasing future income
- Connect with a national network of top agents

That's just the beginning. All members with exclusive territories at HouseHunt.com receive the free Total Internet Marketing (TIM) system, which allows you to follow up with future customers automatically while you are busy closing sales today.

Our members can count on us to deliver quality buyer and seller leads all year, every year.

In 2004, the average successful member closed an **extra \$75,000+** in gross closed commissions and gained **eight+ closed transactions** from HouseHunt.com generated leads – *in addition to their normal business income!*

In the first six months of 2005, the average successful member closed an **extra \$35,000+** in gross closed commissions and gained **five closed transactions** from HouseHunt.com generated leads – *in addition to their normal business income!*

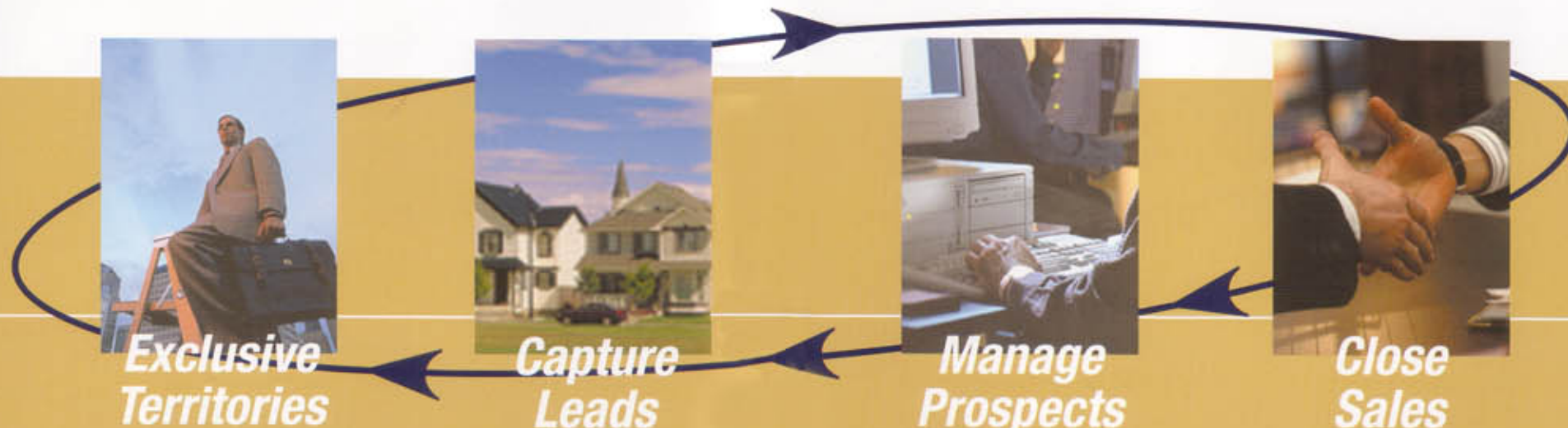


Find out today why hundreds of real estate agents have made millions of dollars in sales with their exclusive HouseHunt territories.

For more information, call (888) 832-2244

Or visit www.househunt.com

The HouseHunt System for Success™



The HouseHunt **System for Success™** is based on increasing the sales and net profits of one real estate professional per community.

This significant improvement is achieved through HouseHunt's proprietary system and tools which utilize the power of the Internet. HouseHunt's exclusive territories are unlike most other company models, which attempt to sell their product to as many agents as possible.

The system delivers a consistent flow of buyer and seller leads, provides a competitive edge over the competition for listing presentations, brands the agent as the leader in their community, and builds and maintains client relationships.

The **System for Success™** has produced incredible results for hundreds of real estate professionals, including: the largest national franchises, regional independents, and small local boutique agencies.

Exclusive Territories

The Agent Receives:

- A professionally developed community website, easily found by consumers via the most popular search engines
- Representation as a trustworthy and knowledgeable local real estate expert
- A proven system of capturing quality buyer and seller leads that only the subscribed agent receives for their exclusive territory
- A referral network of other Internet savvy agents

The Consumer Receives:

When consumers visit an agent's exclusive website, they receive detailed information about the agent and the community the agent represents, including: a community biography, demographics, amenities, property listings and sales, school information, market trends and other free reports.

Capture Leads

For over a decade, HouseHunt.com has been a powerful lead-generator, using proven search engine strategies, a nationwide network of websites, and email marketing systems.

Consumers are given enough information on the website to create trust in doing business with our subscribed exclusive agents. They also are given a compelling sample of what they can expect for trading their valuable personal contact information for equally valuable information or services they will receive by completing a simple form.

The result is a steady flow of buyer and seller leads to each of our subscribed exclusive agents.

Manage Prospects

With every exclusive territory, agents receive free access to "Total Internet Marketing" (TIM)™ and "atickettothetop.com."

Total Internet Marketing or **TIM** is all an agent needs to keep in contact with new prospects, past clients, expired listings and FSBOs. TIM can automatically send many types of customizable marketing materials – even printed pieces by US mail without ever leaving the office!

atickettothetop.com was created by national trainer and coach Jim Droz, formerly the number one agent for the largest realty franchise in the world. Included are: advanced marketing techniques, business planning and philosophies, systems for success, listing and buyer presentations, and much more.

Close Sales

HouseHunt provides exclusive training and coaching programs to help agents meet the needs of Internet consumers and ensure success in closing sales.

The Internet may have changed the way consumers access real estate information, but not the fact that an agent is needed to close the sale.

FREE professional training and coaching programs for subscribing members include:

- Response scripts and letters
- Training on consumer expectations
- Business planning
- Advanced marketing techniques
- Webinars that train on best real estate practices
- Utilizing virtual assistants
- Best practices on converting leads into sales

Our mission is to provide one real estate

professional per community with an

exclusive, competitive advantage.

To achieve this, we deliver a constant flow of

quality buyer and seller leads via our

proprietary System for Success™,

allowing our agents to consistently

close more sales and earn more profits.

HouseHunt has delivered incredible results
for our members since 1995

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Available Exclusively from HouseHunt, Inc.

